



Pride:MK 2019

Corporate Sponsorship Pack

Who We Are

Pride:MK was formed in 2018 as a collaboration between [Q:alliance](#), a long established LGBTQ+ charity in Milton Keynes, an active social group called Milton Keynes LGBT Breakfast, and an active social group on Meetup.com called LGBT:MK. Between them, the three groups had a large reach within the MK based LGBTQ+ community, and were regularly asked whether Milton Keynes was going to be holding a Pride event in the coming years. In 2018, it was agreed that the groups would collaborate and plan one for 2019.

The Pride organising committee is run as project of the [Q:alliance](#) charity, therefore the charity's Board of Trustees has complete oversight of the group's activities, and all funds raised are auditable as per the Charities Commission requirements.

The Event

Working in partnership with The Parks Trust in Milton Keynes, we are pleased to confirm that Pride:MK will take place on **14th September, 2019 in Campbell Park.**

Based on previous events of similar size we expect a footfall of between 3-5 thousand people on the day. The event will be family friendly and wheelchair accessible with BSL interpreters on site. There will be food, live music, entertainment and a stall area where local LGBTQ+ supportive businesses and service providers can connect with the community and sell / raise awareness of their products and services

Corporate sponsorship will enable us to provide:

- A central location with easy transport links (Campbell Park)
- Free entry to the public, no socio-economic barriers to entry
- Security on the day – a safe space
- Health & Safety / Fire Risk Assessment support
- Wheelchair accessible toilet facilities
- Staging / power / amplification for live music acts, as well as Food & drink areas
- Stalls area for local businesses and artists to showcase their offerings and support to the community
- Space for the service providers and communities to meet and build relationships

Sponsorship Tiers

Level	# Available	Price (excl VAT)	Includes:
Headline Sponsor	1	£15,000	<ul style="list-style-type: none"> • Large name & logo included in all promotional advertising (print & digital) • 1 x large stall pitch at entrance to stalls area • Quote inclusion and photo ops in local advertising (radio, local news etc) • Callouts on social media • 750 word company profile on website
Gold Tier	1	£10,000	<ul style="list-style-type: none"> • Name & Logo included in all promotional advertising (print & digital) • 1 x large stall pitch • Callouts on social media • 500 word company profile on website
Silver Tier	2	£5,000	<ul style="list-style-type: none"> • Name & Logo included in all promotional advertising (print & digital) • 1 x stall pitch each • Callouts on social media • 350 word company profile on website
Bronze Tier	5	£3,000	<ul style="list-style-type: none"> • Name & Logo included in all promotional advertising (print & digital) • 1 x stall pitch each • Callouts on social media • 200 word company profile on website

Community Supporters

We recognise that many local businesses may wish to donate a different amount than that listed above, or perhaps would like to donate a service or product that would be invaluable to the team in organising this event. Examples such as accessible loos, free printing of event booklets, printed high visibility vests for volunteers, event banners, marketing services, litter picking etc. All donations and support are gratefully accepted, get in contact and we can discuss how to best recognise your generous contribution!



Contact

If you'd like to find out more about becoming a sponsor, please contact: corporate@pridemk.org.uk

Packages are likely to go fast, so avoid disappointment and don't delay!

Many Thanks,

TJ

TJ Richards (she / her)

Corporate Engagement Manager

Pride:MK 2019 Organising Committee

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